

YOUR RETAIL SUCCESS

Introducing Yourcegid Retail, the industry's most comprehensive, cloud enabled Retail Point-of-Sale (POS) and Merchandise Management solution tailored to fit the ever challenging and fast changing retail economy.

To succeed in today's competitive retail environment, you need a retail solution that provides real-time visibility into your entire retail operation, accessible from anywhere at any time. Cegid provides a single view of the retail business across all channels, ensuring inventory, customer data, pricing and sales is always up to date; while providing a unique customer experience.

Yourcegid Retail is an industry-leading retail management solution that is used by more than 1,000 specialty retailers. It provides retailers the ability to free themselves from the burden of crippling integration costs, legacy applications and speed to market with new innovation.

YOURCEGID RETAIL INCLUDES

- ➔ **Full-featured and easy-to-use POS**
 - Sales & Payments
 - Mobility
 - Inventory management
- ➔ **CRM and Loyalty**
 - Customer management
 - Customer service
 - Events and promotions
- ➔ **Omnichannel Merchandise Management**
 - Data management
 - Pricing and promotions
 - Inventory management
- ➔ **Performance Management**
 - Replenishment
 - Reporting and analytics
 - Planning and forecasting

RETAIL MANAGEMENT CLOUD PLATFORM

One reason Cegid is a global industry leader is its advanced experience in providing cloud solutions. This allows retailers to conveniently access secure, software solutions online. Using Yourcegid Retail, you get advanced applications without having to purchase hardware, software, updates or maintenance.

What's more, the solution is billed in one predictable, all-inclusive and affordable monthly subscription fee. The subscription fee covers all support services, secured webhosted applications and data and software updates.

As your retail business grows, Yourcegid Retail is easily scalable to match an increasing number of stores and users. Cegid's Retail Management platform allows your IT team to concentrate on matters specific to your retail operation and customer initiatives rather than having to spend time and effort managing and maintaining the POS and Merchandise Management software, hardware, support and maintenance.



RETAIL

Yourcegid | RETAIL
Software for Business

CLOUD SOLUTION

THE MAIN YOURCEGID RETAIL CLOUD BENEFITS DELIVER:

AVAILABILITY

Your online services are accessible 24 hours a day, 7 days a week.

MOBILITY

Use mobile devices as roving POS, allowing sales staff to interact with customers on a more personal level to check inventory and sales, and enhance their total buying experience.

LOWER ONGOING OPERATING COSTS

Expect lower Total Cost of Ownership (TCO) through the elimination of supporting infrastructure, reduced deployment time and lower training needs.

SECURITY

Your applications and data are hosted by Cegid Sourcing, a secure hosting platform, and your data is completely secure. Only you and your employees can access the password-protected, SSL-encrypted data.

FLEXIBILITY

Less server based constraints that lead to more turnkey implementation and integration services, easier support and access to new updates and upgrades.

COLLABORATION

Share access to your online services with your key personnel. Now your front office and back office can both view important data and work better as a coordinated group to promote cohesion and team success.

SCALABILITY

Ability to scale up quickly, supporting IT deployments for everything from permanent expansions to pop-up stores, and to scale down just as quickly when business conditions change.

EFFICIENCY

With information on sales, inventories and much more available in real time, you can make business decisions with greater agility, intelligence and responsiveness.

TED BAKER
LONDON

LONGCHAMP
PARIS

QUIKSILVER

chili
beans

LACOSTE

Barbour

GANT

arche

Cegid has a proven track record of retail success both locally and globally. From small start-up boutiques, to some of the leading global retail icons, we at Cegid are recognized for bringing innovation, growth, efficiency and demonstrable Return On Investment to our specialty retail clients. With over 1,000 retailers, 25,000 stores and 50,000 users worldwide, Cegid has offices in the USA, Europe (France, UK, Spain, Italy, Portugal, Russia), North Africa, Brazil, Dubai, Asia (Japan, China, Hong Kong), and a global network of certified partners.

To find out more, contact Cegid at 212 757 9040 or visit us at www.cegid.us.

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